

Webinar #5 - Create a 180 Message, Part 2:

Technology can enhance or hinder your outreach efforts. Because resistance to outreach is growing in the marketplace, more sales professionals are looking to scale their efforts. This leads to unfortunate abuses, damaging brands and results.

In this webinar, learn the “do’s” and “don’ts” of technology – what technology companies won’t tell you because they want you to commit to their services.

1. Stats
2. How to use LinkedIn to your advantage
3. How and when to use video
4. How to get technology to work for you
5. Your outreach is your brand
6. Key tactics